DRAFT AGENDA

2ND ANNUAL EHEALTH 360° SUMMIT

4-6 DECEMBER 2017 | BUDAPEST – HUNGARY

Under the high patronage of European Parliament and European Commission
Quality healthcare provisioning in Europe has become a major issue for the EU healthcare systems. The population growth and the increasing number of chronic patients is creating a strong budgetary pressure on governments. In this context, innovation through electronic and mobile health solutions could be a crucial asset in order to overcome these challenges, and to contribute to a more patient-focused healthcare. The ultimate goal is to empower people and to support the shift towards prevention, while at the same time improve the efficiency of the existing healthcare systems.

The eHealth 360° Summit 2017 is a powerful and inspirational event that brings together industry representatives, makers, vendors, experts, developers, and others to plan, learn, network, collaborate, strategize and more effectively tap into the immense potential of the eHealth and mHealth domains.

The event offers a wide set of activities, among which are tutorials, presentations, discussion panels and keynotes covering new methods to accelerate in the market, to monetize technologies & IPR and to raise funds in Europe. Structured professional networking to turn cutting edge into business through exploitation and commercialization opportunities is a key priority.
9.00 – 10.30 KEYNOTES I – Trends & Future

The Internet of Me: Your healthcare, personalized
Welcome the era of personalized healthcare defined by meaningful and convenient health experiences.

Outcome Economy: Hardware Producing Healthy Results
New intelligence is bridging the digital enterprise and the physical world. It’s about more than technology; it’s about delivering a result.

The Platform (R)evolution: Defining Ecosystems, Redefining Healthcare
Healthcare IT platforms capture data from disparate sources (e.g. wearables, phones, glucometers), and connect it to provide patients and caregivers a holistic and real-time view of health.

Intelligent Enterprise: Huge Data, Smarter Systems, Better Healthcare
A data explosion, accompanied by advances in processing power, health analytics and cognitive technology, is fueling software intelligence. Medical Devices and wearables can now recognize, “think” and respond accordingly.

Workforce Reimagined: Collaboration at the Intersection of Humans and Healthcare
As the digital revolution gains momentum, doctors and healthcare workers are now using machines to be more efficient, provide better care and take on increasingly more complex tasks.

10.30 – 11.00 Coffee Break

11.00 – 12.00 Panel Discussion – Where Do We Go From Here?

12.00 – 13.30 Lunch

13.30 – 15.00 KEYNOTES II – Challenges & Opportunities

Rapidly developing Technologies
Increasing speed of communications and of access to information allowing increased capacity to transfer data, ongoing improvements in Healthcare analytics tools.

Security in e-Health
Challenges, drivers and standardization initiatives for security, compliance and interoperability in health-related activities carried out over distance by means of information technologies.
AI and e-Health

- Augmented Intelligence - automates the basic tasks in care-giving through workflows
- Assisted Intelligence - advanced algorithms to train the artificial neural networks to give treatment options to physicians
- Automated Intelligence - doctor is no longer in loop and the control is handed over to the machine

e-Health Technologies

Patients may increasingly be able to use a variety of devices to collect data relating to their health parameters themselves, and then send the data through mobile or online channels to their care managers, reducing the need for personal visits though the potential for such innovative technologies is clear, it may still take some time before they are exploited to their full potential.

e-Health, IoT and Cloud

Challenges, drivers and standardization initiatives for security, compliance and interoperability in health-related activities carried out over distance by means of information technologies.

15.00 – 15.30 Coffee Break

15.30 – 16.30 Panel Discussion – Role of Information & Technology in Health Care – eHealth

16.30 – 17.30 Fishbowl Talk

- IoT and assisted living
- Challenges to the deployment of e-health in developing countries
- Technology infrastructure and operational issues